



Church Health

party
on the
plaza

A Benefit for
Church Health

2nd Annual Party on the Plaza November 2, 2018 Presented by nexAir

Overview

Church Health invites you to celebrate and extend quality clinical and wellness services and compassionate care to working uninsured patients and their families. A variety of sponsorship opportunities for our signature event *Party on the Plaza* are now available.

Party on the Plaza boasts stellar music and a Taste of Crosstown, with the stunning Crosstown Concourse as the backdrop. The event offers comfortable table seating, multiple bars with themed drinks, wines and local beers, and a fantastic crowd.

Audience

The 2017 event drew 550 people – a diverse array of Church Health friends, professionals, corporate and community leaders, and volunteers. We expect to grow to 600 in 2018.

Format

The focal point of the evening is an outdoor concert – Robert Randolph and his All-Star Band set the bar high in 2017. This year's headliner and opening band will be announced in August.

Enjoy live music, participate in the wine and jewelry pulls and mingle with old and new friends.

A New VIP Experience

This year's all-new VIP experience includes an exclusive pre-concert reception and post-concert party in the Crosstown-based nexAir headquarters with food, beverages and meet-and-greet with the band. In addition, it offers premium seating at Party on the Plaza.



Church Health
care for one another

1350 Concourse Ave, Suite 142
Memphis, TN 38104

Sponsorship Opportunities

Presenting Sponsor | \$25,000

- Industry exclusivity
- Logo on sponsor banner on stage
- Logo or name in all ads, press releases, signage and digital marketing
- Two Golden Circle tables (seats 10 each)
- Twelve (12) tickets to Party on the Plaza VIP events, hosted by nexAir
- Sponsor information table/ booth/ promotional products
- Meet-and-greet and photo opportunity with headline band
- Complimentary cooking class for 24 guests in the Church Health Nutrition Hub
- One complimentary use of Church Health Community Room for a team event (date based on availability)
- Invitation to Party on the Plaza kick-off in September

Concourse Sponsor | \$15,000

- Industry exclusivity
- Logo on sponsor banner on stage
- Logo or name in all ads, press releases, signage and digital marketing
- One Golden Circle table (seats 10) and one Party table (seats 10)
- Eight (8) tickets to Party on the Plaza VIP events, hosted by nexAir
- Sponsor information table/booth/ promotional products
- Meet-and-greet and photo opportunity with headline band
- One complimentary use of the Church Health Community Room for a company event
- Invitation to Party on the Plaza kick-off in September

Stage Sponsor | \$10,000

- Logo or name in ads and press releases
- Logo on sponsor banner at stage
- One Golden Circle table (seats 10) and one Party table (seats 10)
- Four (4) tickets to Party on the Plaza VIP events, hosted by nexAir
- Meet-and-greet and photo opportunity with headline band
- One complimentary use of the Church Health Community Room for a company event

Silver Sponsor | \$5,000

- Name on banner at stage
- One Party table (seats 10)
- Name listed in press releases and on printed materials
- Two (2) tickets to Party on the Plaza VIP events, hosted by nexAir
- One complimentary use of the Church Health Community Room for a company event

Bronze Sponsor | \$3,500

- Listing in program as Host Committee member
- One Party table of 10
- Two (2) tickets Party on the Plaza VIP events, hosted by nexAir
- Invitation to Party on the Plaza kick-off in September

For more information or to sponsor, please contact Ken Hall, hallk@ChurchHealth.org or 901-701-2304.