



Church Health

party on the plaza

A Benefit for
Church Health

2nd Annual Party on the Plaza **November 2, 2018** **7 p.m.** **Presented by nexAir**

Overview

Church Health invites you to celebrate at a fabulous party benefiting quality clinical and wellness services and compassionate care to working uninsured patients and their families. A variety of sponsorship opportunities for our signature event *Party on the Plaza* are now available.

Party on the Plaza boasts stellar music and a Taste of Crosstown, with the stunning Crosstown Concourse as the backdrop. The event offers comfortable table seating, multiple bars with themed drinks, wines and local beers, and a fantastic crowd.

Audience

The 2017 event was a sellout and drew a diverse array of Church Health friends, professionals, corporate and community leaders, and volunteers.

Format

The focal point of the evening is an outdoor concert – Black Jacket Symphony will be the headliner. This national touring act recreates classic albums note for note. *Party on the Plaza* will be an evening of The Rolling Stones, first set is the *Let It Bleed* album and the second set is greatest hits. The multi-media show which accompanies the music is incredible. This night is a must for Stones fans. Opening the evening will be an acoustic set by Mark Edgar Stuart.

Enjoy live music, wonderful food, participate in the wine pull, and mingle with old and new friends.

A New VIP Experience

This year's all-new VIP experience includes an exclusive pre-concert reception and post-concert party in the Crosstown-based nexAir headquarters with food, beverages and meet-and-greet with the band. In addition, it offers premium seating at Party on the Plaza.



Church Health
care for one another

1350 Concourse Ave, Suite 142
Memphis, TN 38104

Sponsorship Opportunities

Presenting Sponsor | \$25,000

- Industry exclusivity
- Logo on sponsor banner on stage
- Logo or name in all ads, press releases, signage and digital marketing
- Two Golden Circle tables (seats 10 each)
- Twelve (12) tickets to Party on the Plaza VIP events, hosted by nexAir
- Meet-and-greet and photo opportunity with headline band
- Sponsor information table/ booth/ promotional products during the event
- Complimentary cooking class for 24 guests in the Church Health Nutrition Hub at a later date
- One complimentary use of Church Health Community Room for a team event at a later date (date based on availability)

Concourse Sponsor | \$15,000

- Industry exclusivity
- Logo on sponsor banner on stage
- Logo or name in all ads, press releases, signage and digital marketing
- One Golden Circle table (seats 10) and one Party table (seats 10)
- Eight (8) tickets to Party on the Plaza VIP events, hosted by nexAir
- Meet-and-greet and photo opportunity with headline band
- Sponsor information table/booth/ promotional products during the event
- One complimentary use of Church Health Community Room for a team event at a later date (date based on availability)

Stage Sponsor | \$10,000

- Logo or name in ads and press releases
- Logo on sponsor banner at stage
- One Golden Circle table (seats 10) and one Party table (seats 10)
- Four (4) tickets to Party on the Plaza VIP events, hosted by nexAir
- Meet-and-greet and photo opportunity with headline band
- One complimentary use of Church Health Community Room for a team event at a later date (date based on availability)

Silver Sponsor | \$5,000

- Name on banner at stage
- One Party table (seats 10)
- Two (2) tickets to Party on the Plaza VIP events, hosted by nexAir
- Name listed in press releases and on printed materials
- One complimentary use of Church Health Community Room for a team event at a later date (date based on availability)

Bronze Sponsor | \$3,500

- Listing in program as Host Committee member
- One Party table of 10
- Two (2) tickets Party on the Plaza VIP events, hosted by nexAir

For more information or to sponsor, please contact Ken Hall, hallk@ChurchHealth.org or 901-701-2304.