

## VISTA Assignment Description (VAD)

**Title:** VISTA Church Health Faith Community Engagement Coordinator

**Sponsoring Organization:** Church Health

**Project Name:** Church Health

**Project Number:** 17VSSTN008

**Project Period:** 03/18/2018 - 03/16/2019

**Site Name (if applicable):** Church Health

**Focus Area(s)**

**Primary:** Healthy Futures

**Secondary:** Capacity Building

### VISTA Assignment Objectives and Member Activities

**Goal of the Project:** The VISTA Church Health Neighborhood Faith Communities Coordinator will help build Church Health's capacity to serve faith communities through the creation of a sustainable health promotion training program utilized by Memphis congregations to increase the health literacy and reduce illness within their congregational members in low income areas. The VISTA Coordinator will be address issues of poverty by partnering with and empowering 5 faith communities to address the health issues that impact their members and community. The success of this initiative will be the template for ongoing expansion throughout the Memphis faith community.

**Objective of the Assignment** (*Period of Performance: 7/05/19 through 7/04/2020*)

Within 3 months of service, the VISTA will develop an understanding of the local faith community's health literacy needs and identify areas for growth and improvement.

**Member Activity:** Recruitment and Relationship Building – Research, identify and recruit five neighborhood congregations to launch or improve a congregational health ministry. Congregation's campus should be within 1.5 miles of Church Health's Crosstown office.

**Objective of the Assignment** (*Period of Performance: 7/5/19 - 7/4/20*)

By the end of the service, the VISTA will have partnered with at least five (5) faith communities in the Crosstown (Memphis) neighborhood to start or improve a congregational health ministry.

**Member Activity:** Health Ministry Coaching - Plan and coordinate Congregational Health Promoter Trainings specific to neighborhood churches. Partner with Memphis Health Ministry Coaching Coalition to identify goals, coach and support congregations as they develop their health ministry.

**Objective of the Assignment** (*Period of Performance: 7/5/19 - 7/4/20*)

Throughout the service year, the VISTA will utilize Church Health's current Faith Community Engagement strategies and the Congregational Health Promoter curriculum as guidelines to develop improved, sustainable outreach programming to expand the health literacy of churches and congregations throughout Memphis.

**Member Activity:** Quality Improvement of Congregational Tracking – Improve utilization and data collection processes of congregational relationship tracking database, through the evaluation of congregational records and organizational engagement points. Create implementation strategy and initiate quality processes to be used towards the ongoing expansion of these services. Develop training materials for this process.

**Member Activity:** Research and Write Grants- Identify and achieve funding to support growth of Faith Community Engagement programming. Goal – attain \$15,000 in grant funding.