



Application Link: <https://form.jotform.com/211717228870053>

Hi there, potential 2021 Virtual Crafts for Care makers and artisans!

It is time for Church Health's 3rd annual Crafts for Care crafts and vendor market! We are excited to announce that we are offering 2 ways for visitors to browse and shop your products. We are providing an on-line portal to access your store/website and hosting a 1-day, in-person market. Yes, we are hosting an in-person event!

Your application fee directly supports the working uninsured people and families in Memphis who rely on Church Health for their medical and wellness care. You can learn more about the depth and breadth of our mission [here](#), or feel free to ask me anything!

Crafts for Care is a part of the leadup to our 4th annual Giving Day (July 27, 2021), a 24-hour awareness and giving campaign for Church Health. Our goal this year for Giving Day is to process 250 individual donations which will help us to continue to provide quality healthcare. Secondly, we hope to promote our Church Health Champions who are committed, compassionate donors who give month after month to help us serve our community by providing quality healthcare. We are deeply appreciative of their faithfulness to our mission and their generosity.

And with that, we would like to partner with you to offer you an incentive to promote our Champions initiative. **If vendors can motivate 3 people within his/her circle to become a Church Health Champion, giving at a donation level of their choice and comfortability, the vendor's application fee for the on-line portal and a table at the in-person market, will be waived.** You can learn more about our Church Health Champion program [here](#).

THE DETAILS

Event Date

The on-line portal will open **Tuesday, July 20** and close at midnight, **Tuesday, July 27**. The 1-day, in-person craft and vendor market will take place **Saturday, July 24, 10:00 AM - 2:00 PM**. It will be hosted at **Church Health at Crosstown Concourse (1350 Concourse Ave, Memphis, TN 38104), in the West Atrium**.

Registration Types and Fees

- Option 1: On-line only - \$75.00
 - The on-line portal will connect visitors to your website, via the Crafts for Care webpage. Heavy marketing will be devoted to sharing the Crafts for Care webpage to promote activity to your website.
- Option 2: Table only - \$75.00
 - You will be given a 6" table to dress with your products in one of the rooms that will hold the in-person Crafts for Care event. We have limited space, as we are following the 6ft social distancing recommendation between each table and vendor. In total, we can accommodate only 26 tables. Should you choose to purchase a table, you will be informed of your table location and assignment, the delivery time to set up your table and the breakdown time.
- Option 3: On-line and table - \$125.00
 - Access to both the online- portal and in-person will ensure the most optimal exposure. As mentioned, if you motivate 3 people to commit to becoming a Church Health Champion, you will be given this registration type, completely waived.

On-line Portal Information

The 1-week, on-line portal will be accessed through the Crafts for Care webpage. Information for the portal will be requested on the vendor space application.

In-Person Market Information

Date and Hours

Saturday, July 24. The start time is 10:00 AM, end time 2:00 PM

Venue Address

Church Health at Crosstown Concourse – WEST ATRIUM
1350 Concourse Ave, Memphis, TN 38104

Market Location

To maintain social distancing, tables will be allocated into three different rooms in Church Health's first floor in the West Atrium: Welcome Center, Community Room and Chapel.

Vendor Table Details

All vendor spaces and tables are 6ft in length. Space includes table and two chairs. Please bring your own table cover. Please contact Bryana Polk (polkb@churchhealth.org) for more information regarding additional vendor space needs. Access to electricity for vendor tables is limited. If you need electricity, please check the box on the vendor space application.

Cancellation of Vendor Application

Vendors must inform Church Health in writing of intent of cancel. Vendors cancelling their participation in writing by July 19, 2021 receive a refund of the vendor fee. No refund issued after July 19, 2021.

PUBLICITY

We are releasing a press release to print, TV and radio, as well as posting flyers in local art venues to promote Crafts for Care.

We ask that vendors also promote Crafts for Care on your social media platforms and word of mouth.

For those on social media, please share our Facebook page at [Church Health Giving Day 2021 Event Page](https://fb.me/e/2kkDYr2xC) - <https://fb.me/e/2kkDYr2xC>, photos of yourself with the Giving Day and Crafts for Care signs, Church Health logos, and include messages about how we impact our community with facts and statistics on how we've helped our community. We have provided the message, content, and logos for you at our Church Health Giving Day event page at <https://churchhealth.org/givingday2021/>.

We would love to have you as a vendor for Crafts for Care. If you're interested becoming a vendor, [click here](#) and please complete and submit this form.

If you have any questions, please contact me at polkb@churchhealth.org or 901.701.2107.

Thank you!

Bryana