2023 Giving Day Tool Kit Sample Messaging



Giving Day/General Opening

Church Health remains committed to Invest in a Healthier Memphis by providing our neighbors with the health care they deserve. Our patient population grew immensely, and we need your help to ensure we can meet the growing need for medical, dental, behavioral health, physical rehabilitation and eye care services. Giving Day is just around the corner—on July 25—and we invite you to become a Champion and join hundreds of others who give each month. Church Health Champions are committed, compassionate donors who give monthly to ensure quality health care to those in need. We can't wait for Giving Day, and we hope you'll join us!

General Message 1

Invest in a Healthier Memphis! Summer is a time when many of us think about healthier habits by getting outside more and visiting the farmers' market instead of the snack machine. Let's all take that one step further and Invest in a Healthier Memphis together. Your support of Church Health on Giving Day—July 25—provides affordable high-quality health care to people in our community who have few other options. **You** will be part of the change.

General Message 1

Invest in a Healthier Memphis! Join us on Church Health's Giving Day—July 25—and be part of the investment in Memphis that will pay off in dividends of a stronger, healthier, more equitable city we can all be proud of. Your gift will help make that possible.